

2021 EXHIBITS & EXPERIENCES SPONSORSHIPS

The Arboretum at Flagstaff is seeking sponsors to support a variety of Exhibits & Experiences for our 40h Anniversary season.



40TH ANNIVERSARY OUTDOOR ART EXHIBIT SPONSOR*

Our fundraising goal is \$10,000 to \$20,000.

Interpretive signs and labels • Maps of the exhibit
40th Anniversary t-shirts and Items to sell in the gift shop

ECO-EXPLORERS SUMMER CAMP SPONSOR*

Our fundraising goal is \$30,000.

It's time to gear up for our Eco-Explorers Summer Camp!

30 (Thirty) \$100 camper scholarships • Activity, teaching, and educational supplies
Staff • Guest teachers • CPR training for camp staff • Shirts for the campers



ALPINE GARDEN SPONSOR*

Our fundraising goal is \$15,000.

*Why are new gardens so expensive? (Interpretive panels: \$800 each...
Plant labels: \$15 each...New garden infrastructure: \$3000...to name a few!)*
Costly, yes! But a new place to learn about cool alpine plant species is truly priceless!

Soil amendment • Interpretive panels and mounting hardware • Plant labels
Plant material (seeds/plants) • Staff to create and maintain the garden

Please contact Kristin Haskins to learn how to become a sponsor and to hear about other ways you can nurture The Arb.

Kristin Haskins, Executive Director
Kristin.Haskins@thearb.org
 928-774-1442 x114 (w)
 928-220-0951 (c)



**All sponsorships come with donor recognition (if desired) in the exhibit, on The Arb's website, Facebook, Instagram, and in promotional materials. Exhibits will be seen by 20,000 to 30,000 visitors.*

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"COLOR ME HAPPY" CONTAINER EXHIBIT SPONSOR*

Our fundraising goal is \$3,000.

This exhibit is an outdoor lesson on creative pot displays using a mix of annuals, herbs, and perennials!

Interpretive signs • Pots and soil • Unique/seasonal plant material

A plant guide for visitors • Upkeep of the exhibit



MUSHROOM GARDEN SPONSOR*

Our fundraising goal is \$6,000.

Now, moving into its 4th season, the Mushroom Garden will greatly benefit from continued student intern support and expansion of the Gnome community

Summer internship for NAU student • Extended irrigation

New root window box • Gnome colonization & upkeep

FRANCES MCALLISTER EXHIBIT HALL SPONSOR*

Our fundraising goal is \$4000.

Visitors to The Arb have the opportunity to visit our Frances McAllister Exhibit Hall where they can learn about The Arb and its mission, the different plants and animals of the Colorado Plateau, conservation, and so much more!

Your sponsorship will allow us to:

Revitalize exhibits • Purchase new materials • Replace worn items

Add improvements to the kids' "Gnome Nook"

Purchase new guest umbrellas for use during monsoon season



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