

# 2021 SEASON SPONSORSHIP OPPORTUNITIES

As we enter into our 40th year we need your help to prevent The Arboretum at Flagstaff from wilting! A 2021 Season Sponsorship of The Arb is a wonderful way to support your local, non-profit community treasure. Sponsorship dollars will be spent where they are most needed. In return, you will receive the following benefits:



## \$2,000 COTTONWOOD CONTRIBUTOR\*

- Your name and/or company logo placed on a 3' x 5' thank you banner that will be placed where all visitors can see it. *(In a "normal" year we have 16,000-20,000 annual visitors.)*
- Your name and/or logo placement in all e-Newsletters *(viewership of 4,500 per issue)*
- Your name and/or logo placement on The Arb's website homepage *(over 10,000 hits per month in the open season)*

## \$3,500 SPRUCE SUPPORTER\*

- Your name and/or company logo placed on a 3' x 5' thank you banner that will be placed where all visitors can see it. *(In a "normal" year we have 16,000-20,000 annual visitors.)*
- Your name and/or logo placement in all e-Newsletters *(viewership of 4,500 per issue)*
- Your name and/or logo placement on The Arb's website homepage *(over 10,000 hits per month in the open season)*
- A sponsorship ad in the June e-Newsletter
- 20 guest passes

## \$5000 BRISTLECONE BENEFACTOR\*

- Your name and/or company logo placed on a 3' x 5' thank you banner that will be placed where all visitors can see it. *(In a "normal" year we have 16,000-20,000 annual visitors.)*
- Your name and/or logo placement in all e-Newsletters *(viewership of 4,500 per issue)*
- Your name and/or logo placement on The Arb's website homepage *(over 10,000 hits per month in the open season)*
- Sponsorship ads in the June, July, and August e-Newsletters
- 40 guest passes
- One free facility rental for up to 50 guests in the Walter Reichardt house or Ramada

\*2021 Season Sponsors may choose to be named, unnamed, or in memoriam.

Please contact Kristin Haskins to learn how to become a sponsor and to hear about other ways you can nurture The Arb.

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