

THE ARBORETUM MISSION & HISTORY

MISSION

The Arboretum at Flagstaff's mission is to increase the understanding, appreciation, and conservation of plants and plant communities native to the Colorado Plateau.

We strive to:

- Identify, evaluate, display, and introduce plants adaptable to the climatic and soil conditions of the Flagstaff environment
- Seek through scientific research innovative solutions to conservation issues of this high-altitude environment
- Develop educational programs that increase the understanding of the need for wise stewardship of our natural environment.



ABOUT

The Arboretum at Flagstaff was founded by Frances McAllister in 1981 as a private nonprofit organization under the official name "The Transition Zone Horticultural Institute. " While research and conservation was the original primary focus (and still is a large part of the Arboretum's work), over the years it has become known as a destination for local and out-of-town visitors who want to learn more about the native plants and animals found in northern Arizona, and as a wonderful venue for a wide variety of events and educational programs.

A Brief History of The Arboretum and Founder Frances McAllister

The gardens and buildings were the residence of The Arboretum 's founder, Frances McAllister, who first came to Flagstaff while she was passing through on the train in the 1930s. She was given a parcel of land in Flagstaff and a rustic cabin as a wedding gift by her husband John Vickers McAllister. Frances and her family traveled from Los Angeles every summer to spend time in their cabin with a marvelous vista of the San Francisco Peaks. After her husband's passing, Frances moved to Flagstaff permanently in 1967. She purchased the property that is the current site of The Arboretum and constructed a residence designed by the architect Walter Reichardt.



Frances' love of native plants began as a small child, and she pursued her passion for gardening in her new home. She found that gardening at 7,000 feet is more challenging than in the temperate climate of L.A. She had more success with native species and adapted exotic plants from other high, dry locations. Her experimentations and success in gardening prompted her to want to share her gardens and research with the public.

BOARD MEMBER DUTIES & RESPONSIBILITIES

GENERAL DUTIES OF NON-PROFIT BOARD MEMBERS

- 1) Support the mission, vision, and values of the organization
- 2) Serve as an ambassador for the organization
- 3) Select, support, and evaluate the Executive Director
- 4) Provide strategic direction
- 5) Provide governance and establish policies
- 6) Ensure adequate financial resources; assist with fundraising
- 7) Provide proper financial oversight
- 8) Build a competent board
- 9) Actively seek Arboretum participants and board members, committee members, donors, and volunteers

Specific Activities Expected of Arboretum Board Members

- 1) Put forth his or her best effort to attend all board meetings and constructively participate in the meetings.
- 2) Participate in the work of at least one board committee.
- 3) Serve as a public relations agent for The Arboretum and therefore work diligently and properly to promote its goals and objectives while keeping abreast of activities and programs.
- 4) Develop, amend, and approve policies and procedures of The Arboretum
- 5) Attend and monitor programs and events as possible.
- 6) Establish and amend from time to time The Arboretum's mission, vision, and goals; ensure short- and long-range planning.
- 7) Approve the annual budget, maintain oversight of the organization's finances, and ensure sound financial management.
- 8) Participate in evaluating the performance of the Executive Director annually.
- 9) Actively seek out community members to participate in The Arboretum—as Board or committee members, members, donors, or volunteers.

Personal Financial Commitments

Each member of the Board of Directors is expected to:

- 1) Board members are encouraged to donate according to their means and talents. (See Pledge Sheet)
- 2) Each board member shall maintain and active membership to the Arboretum at Flagstaff at a level of their choice.

Thank you for the support you give-with your time, your service, and your donations.



Board Member Application

NAME

PHONE

EMAIL

ADDRESS

HOW WOULD YOU LIKE TO BE CONTACTED? EMAIL PHONE

SKILLS AND EXPERIENCE (PLEASE CHECK ALL THAT APPLY)

- | | |
|---|---|
| <input type="checkbox"/> Arts (area: _____) | <input type="checkbox"/> Legal (area: _____) |
| <input type="checkbox"/> Corporate or Small Business Management | <input type="checkbox"/> Lobbying/Advocacy |
| <input type="checkbox"/> Development/Fundraising | <input type="checkbox"/> Marketing/Public Relations |
| <input type="checkbox"/> Digital Technology | <input type="checkbox"/> Public Policy / Government Relations |
| <input type="checkbox"/> Education (area: _____) | <input type="checkbox"/> Public Speaking |
| <input type="checkbox"/> Event Planning | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Ecologist/Arborist/Botanist/Horticulturalist | <input type="checkbox"/> Retail, Sales, Merchandising |
| <input type="checkbox"/> Accounting/Finance/Investments | <input type="checkbox"/> Strategic Planning |
| <input type="checkbox"/> Grant Writing and/or Management | <input type="checkbox"/> Visitor Experience |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Volunteer Outreach/ Coordination |
| | <input type="checkbox"/> Other: _____ |

Please list any boards on which you are serving or have served.

How do you see yourself contributing to The Arboretum at Flagstaff?

Have you had any previous association with the Arboretum?



The mission of The Arboretum at Flagstaff is to increase the understanding, appreciation, and conservation of plants and plant communities native to the Colorado Plateau.

Board Member Pledge Sheet

Each member of the Board of Directors is expected to actively participate in board activities and fundraising for the organization. We recognize that everyone has differing talents and resources to make an impactful contribution to the organization, and we would encourage you to donate accordingly.

At a minimum, each board member shall and active maintain membership at a level of their choice during their years of service. Board members are also expected to participate on at least one committee.

Below are some meaningful ways board members can choose to donate financially:

- (a) I plan on purchasing a membership at the following level _____

AND

- (b) I plan on making a financial donation of \$ _____

- One-time payment on _____ (date).
- Quarterly payments. Please bill me.
- Monthly payments through Network for Good.

These can be set up by clicking Donate on our website, www.thearb.org.

OR

- (c) Obtain new sponsor(s) for Arboretum events equivalent to \$ _____

OR

- (d) Provide in-kind services equivalent to \$ _____

Board Members are also encouraged to support The Arboretum's fundraising efforts by:

- Purchasing tickets to Arboretum events, including the Summer Garden Party.
- Inviting friends to attend Arboretum events
- Provide contacts for potential board members, volunteers, or sponsors
- Purchase gift memberships for your friends and colleagues
- Volunteer your time
- Purchasing items in the gift shop

Name (printed)

Date

Signature